

Policy Title: School District Naming of School Facilities

Policy #1005.6

The Monticello Community School District believes that the development of community partnerships and community involvement is essential for the success of our school district. The opportunity to select an area of the school district and purchase naming rights is available to everyone. The school district believes that the establishment of these partnerships is a reminder of how the school can positively partner with individuals, groups, and organizations in our community. The purpose of this policy is not to modify any current naming recognition attached to our facilities but to create a clear process moving forward.

The Monticello Community School District reserves the right to name areas as a memorial to individuals or organizations. This policy will allow the district to consider any individual, group, or organization that would like to make a donation to secure naming rights for a particular area of the school district. Individuals, groups, or organizations that would like to secure naming rights must submit a written proposal to the superintendent. The proposal should include the area selected for consideration, amount of the donation, payment plan timeline, how long the naming rights are to remain in place, and how the donor proposes to be recognized for the donation on the naming plate. The following district criteria will be used in evaluating a naming proposal. (a) historical preservation; (b) district traditions; (c) the traditions and programs of the facility; (d) the intended purpose and function of the facility; (e) the geographical area in which the facility is located; (f) the long range impact of any naming; (g) the impact of any change in the naming of a previously named facility may have; (h) the contributions and moral character of a person or entity being considered; (i) the need for any naming or renaming to have broad acceptance in a multi-cultural society; (j) whether the proposed name is consistent with the mission of the district; (k) whether the proposed name is appropriate for a public facility/area; (l) other factors as deemed relevant. The superintendent will review the proposal and bring a recommendation and the proposal to the board for consideration. The board will give notice of the naming rights proposal by placing the item on the agenda of two (2) board meetings with a first and second reading of the proposal. The proposal will be made available and public comment will be allowed at both meetings prior to final board action. The final action taken to adopt the proposal shall be approved by a simple majority vote of the board.

Each proposal will be considered on a case by case basis and the school board reserves the right to deny any proposal from an individual, group, or organization. All reasonable proposals including monetary donations as well as other donations (i.e. equipment, materials, real estate, services, and other assets) will be considered by the school board. Donations the district receives pursuant to this policy, may be used for any purpose that is consistent with district policy and the donors intent.

Date of Adoption: 02/25/19

Reviewed and Amended: 5/26/20; 6/22/26