1. **Eligibility:** The Art Institutes 2014 Best Teen Chef and Culinary Scholarship Competition (the "Competition") is open only to legal residents of the fifty (50) United States (including Washington, D.C.), Puerto Rico, and Canada (excluding Quebec) who are at least sixteen (16) years old at the time of entry with fewer than four years of culinary industry experience or post high school culinary education, who did not purchase any products, services or equipment for the purposes of entering this Competition, and who are eligible high school seniors or eligible high school graduates. Legal U.S. residents includes persons granted deferred action status under Deferred Action for Childhood Arrivals (DACA) by the Department of Homeland Security. Those eligible under the high school senior category must be enrolled as a full- or part-time high school senior scheduled to graduate in 2014. Those eligible under the adult/high school graduate category must have a high school diploma (or equivalent thereof) and less than four years of culinary industry experience or post-high school culinary education. All participants must provide proof of a minimum 2.0 cumulative grade point average (based on a 4.0 scale), a 2.5 cumulative grade point average (based on a 5.0 scale), or the equivalent thereof as of the start date of the Competition and the date the scholarship is awarded. Current and former students and graduates of The Art Institutes schools, as well as employees of The Art Institutes International LLC and any of its parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee, are not eligible. Subject to all applicable federal, state, and local laws and regulations. Void in Quebec and where prohibited.

2. **Sponsor and Administrator:** The Art Institutes International, LLC, 210 Sixth Avenue, 33rd Floor, Pittsburgh, PA 15222

3. **Agreement to Official Rules:** Participation in this Competition constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to this Competition. Winning a scholarship is contingent upon fulfilling all requirements set forth herein.

4. **Timing:** The Competition begins on October 15, 2013, at 12:00 a.m. Pacific Time ("PT"), ends on March 31, 2014, at 11:59 p.m. PT (the "Competition Period") and consists of six (6) phases as set forth in the chart below.

<table>
<thead>
<tr>
<th>Phase</th>
<th>Starts at 12:00 a.m. PT</th>
<th>Ends at 11:59 p.m. PT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Submission</td>
<td>October 15, 2013</td>
<td>January 23, 2014</td>
</tr>
<tr>
<td>Notification Preparation</td>
<td>February 3, 2014</td>
<td>February 5, 2014</td>
</tr>
<tr>
<td>Finalist Notification</td>
<td>February 6, 2014</td>
<td>February 14, 2014</td>
</tr>
<tr>
<td>Cook-Off Coaching Session</td>
<td>On or Around March 8, 2014</td>
<td></td>
</tr>
<tr>
<td>Cook-Off</td>
<td></td>
<td></td>
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</tbody>
</table>

Administrator’s computer is the official time-keeping device for the Competition.

5. **How to Enter:** During the Submission Phase, visit [www.culinary.aischolarship.com](http://www.culinary.aischolarship.com) and follow the links and instructions to enter the Competition. Complete the registration, including a valid home mailing address. P.O. Boxes are not permitted. You will also need to select The Art Institutes school where you would like to enter the Competition (the "Participating School"), and the area of study that you want to pursue (the "Program of Interest"). This school must be the one you plan to attend following the end of the Competition and/or high school graduation.

Submit a 250- to 325-word essay about how a tuition scholarship from The International Culinary Schools at The Art Institutes to study Culinary Arts could help you achieve your professional goals in the culinary industry.
For high school seniors: Current high school transcript demonstrating a minimum 2.0 cumulative grade point average (based on a 4.0 scale), a 2.5 cumulative grade point average (based on a 5.0 scale), or the equivalent thereof, is required to be mailed to The Art Institutes school where you wish to enter the Competition postmarked by January 23, 2014, and received no later than February 14, 2014. Entries from students who are already enrolled in an Art Institutes school prior to the Competition’s conclusion in March 2014 are ineligible for award consideration.

For adults/high school graduates: Proof of a high school diploma (or equivalent thereof) demonstrating a minimum 2.0 cumulative grade point average (based on a 4.0 scale), a 2.5 cumulative grade point average (based on a 5.0 scale), or the equivalent thereof, is required to be mailed to The Art Institutes school where you wish to enter the Competition postmarked by January 23, 2014, and received no later than February 14, 2014. The Art Institutes will accept copies of high school diplomas, high school equivalency (home school), GED diplomas, unofficial high school transcripts (must show graduation date), unofficial GED transcripts (must indicate “pass” on the transcript), or an official college transcript that shows high school graduation as proof of high school graduation except for those schools or campuses whose states require an official high school transcript. Entries from students who are already enrolled in an Art Institutes school prior to the Competition’s conclusion in March 2014 are ineligible for award consideration.

For all entrants: Participating Art Institutes school addresses are available in the FAQ section of www.culinary.aischolarship.com. “The Art Institutes 2014 Best Teen Chef and Culinary Competition” must appear on the outside of the envelope. By uploading your Submission, you agree that your Submission conforms to the Submission Guidelines and Content Restrictions as defined below (collectively, the “Guidelines and Restrictions”) and that Sponsor, in its sole discretion, may remove your Submission and disqualify you from the Competition if it believes, in its sole discretion, that your Submission fails to conform to the Guidelines and Restrictions. Note: For all tuition scholarships, the winner must begin his or her culinary studies in the summer or fall quarter immediately following the Competition. High school graduate winners may also begin classes in the spring quarter immediately following the competition.

Additional Submission Guidelines:
- The essay must be typed in English;
- The Submission cannot have been submitted previously in a promotion of any kind or exhibited or displayed publicly through any other means.

Content Restrictions:
- The Submission must not contain material that violates or infringes on another’s rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Submission must not disparage Sponsor, Administrator or any other person or party affiliated with the promotion and administration of this Competition;
- The Submission must not contain brand names or trademarks;
- The Submission must not contain unauthorized use of text, images, or artwork not created by entrant;
- The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous, or libelous as determined by Sponsor in its sole discretion;
- The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age, as determined by Sponsor in its sole discretion;
- The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where Submission is created.

For All Submissions: The Guidelines and Restrictions are not intended to impede entrants’ personal expression and Submissions will be evaluated to ensure content is appropriate for promotional and marketing purposes. Limit: You may submit one (1) Submission during the Submission Phase to one (1) participating Art Institutes school. Submissions received from any person or email address in excess of the stated limit will be void. Submissions generated by script, macro, or other automated means, are void. You may be required to provide additional documentation in order to enter the Competition, as determined by Sponsor in its sole discretion. Uploading a Submission constitutes entrant’s consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create

The Art Institutes Best Teen Chef and Culinary Scholarship Competition 2014 Rules, page 2
derivative works from, and display such submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If necessary, entrant will sign any necessary documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the Submission. Released Parties (as defined in Section 9 below) are not responsible for lost, late, stolen, damaged, incomplete, invalid, unintelligible, garbled, delayed or misdirected Submissions; all of which will be void.

In the event of a dispute as to any Submission, the authorized account holder, at time of entry, of the email address used to register for the Competition will be deemed to be the entrant and must comply with these Official Rules. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The entrant may be required to show proof of being the authorized account holder.

The Art Institutes Participating Locations:
**Arizona**
The Art Institute of Phoenix
The Art Institute of Tucson
**British Columbia**
The Art Institute of Vancouver
**California**
The Art Institute of California—Hollywood, a campus of Argosy University
The Art Institute of California—Inland Empire, a campus of Argosy University
The Art Institute of California—Los Angeles, a campus of Argosy University
The Art Institute of California—Orange County, a campus of Argosy University
The Art Institute of California—Sacramento, a campus of Argosy University
The Art Institute of California—San Diego, a campus of Argosy University
The Art Institute of California—San Francisco, a campus of Argosy University
The Art Institute of California—Sunnyvale, a campus of Argosy University
**Colorado**
The Art Institute of Colorado
**Florida**
The Art Institute of Fort Lauderdale, a branch of Miami International University of Art & Design
The Art Institute of Jacksonville, a branch of Miami International University of Art & Design
**Georgia**
The Art Institute of Atlanta
**Illinois**
The Illinois Institute of Art—Chicago
**Indiana**
The Art Institute of Indianapolis
**Kansas**
The Art Institutes International—Kansas City
**Michigan**
The Art Institute of Michigan
**Minnesota**
The Art Institutes International Minnesota
**Missouri**
The Art Institute of St. Louis
**Nevada**
The Art Institute of Las Vegas
**North Carolina**
The Art Institute of Charlotte, a campus of South University
The Art Institute of Raleigh–Durham, a campus of South University
**Ohio**
The Art Institute of Ohio—Cincinnati
**Oregon**
6. Qualification Phase: All submissions must meet all entry requirements. Incomplete entries will be disqualified. All decisions made by judges are final and not disputable in all levels of the Competition. All complete, qualified entries will be deemed finalists and invited to participate in the Cook-off Competition.

7. Local Cook-Off Phase: Each qualified Finalist in the high school senior category and the adult/high school graduate category will be invited to participate in the Cook-Off at the Participating School. Finalists are required to bring their own knives and tools to the Cook-Off. Permissible tools include: an 8 inch – 10 inch French or Chef’s knife, a peeler, a paring knife, and a steel. Other small wares such as spoons, pans and a cutting board will be provided. Entrants are also permitted to bring note cards into the kitchen for the Cook-Off. Finalists must provide and wear the following in the kitchen during the Cook-Off: shoes that are cleaned and polished, black preferred, with heels no higher than two (2) inches, closed toes and closed heels, oil-resistant and water-repellant uppers and slip-resistant soles; a hat and a neckerchief provided by Sponsor. Recommended attire includes a white chef’s coat and black and white checkered pants. Prior to the Cook-Off, the Finalists will be invited to the Cook-Off Coaching Session, which includes a demonstration of the techniques and recipes required for the Cook-Off. During the Cook-Off, each of the Finalists in their respective categories will be required to prepare a menu with recipes issued in advance by the applicable Art Institute school within a specific time limit. All ingredients and materials required to prepare the menu will be provided by Sponsor at the time of the Cook-Off. Finalists must use only these materials.

Each Finalist will be judged by qualified judges based on the following criteria:

- Technical skills based on the following: knife skills, safety and sanitation, mise en place, cooking techniques, and clean-up (45%)
- Final product based on the following: taste and flavor, texture and doneness, portion size, temperature, and presentation (55%)

The Finalist from each of the high school senior and adult/high school graduate categories whose
preparations and performance receive the highest score, as determined by the qualified judges in their sole discretion, will be deemed the potential First Place winners. The Finalist with the second highest score in the high school senior category will be deemed the potential Second Place winner.

8. National Judging Phase (For High School Seniors Only): Each high school senior Local First Place winner will advance to the National Judging Phase. During the National Judging Phase, each of the Local First Place winners’ online Submissions will be judged by qualified judges based on the following Judging Criteria:

- Adherence to entry requirements (35%)
- Essay (65%)

The high school senior Local First Place winner with the highest scoring Submission will be deemed the Grand Prize winner. In the event of a tie, the high school senior Local First Place winner with the highest Essay score will be deemed the Grand Prize winner.

9. Winner Requirements: Qualified entrants will be notified by email, mail, or phone starting on or around February 6, 2014. Potential local First Place winners will notified at the conclusion of the Cook-Off on or around March 8, 2014. Each potential winner (parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign a Declaration of Compliance, Liability and Publicity Release in order to claim his/her scholarship award. If a potential winner fails to execute and return the Declaration of Compliance, Liability and Publicity Release at the conclusion of the Local Cook-Off or is not in compliance with these Official Rules, such potential winner forfeits the scholarship and an alternate winner may be selected. If a potential winner is disqualified for any reason, the applicable scholarship may be awarded to a runner-up, if any, at Sponsor’s sole discretion. Acceptance of any scholarship shall constitute and signify winner’s agreement and consent that Sponsor and its designees may use the winner’s name, city, state, likeness, photo, voice or word, Submission and/or award information in connection with the Competition for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law. Without limiting the generality of these Official Rules, winner shall irrevocably grant, transfer, convey and assign to Sponsor the entirety of the rights in and to the Submission and all renewals and extensions of copyright, and the right to secure copyright registrations thereto in perpetuity including, without limitation, the rights to use the Submission for any and all purposes in any and all media whether now known or hereafter developed, on a worldwide basis, in perpetuity. Winner accepts and acknowledges that Sponsor shall not be obligated to use the Submission and that Sponsor in its sole discretion shall have the right to refrain from using the Submission. Sponsor shall not incur any liability whatsoever to the extent Sponsor chooses to refrain from any exploitation of its rights hereunder. Winner will indemnify Sponsor, Released Parties (as defined in Section 9, below) and any licensee of Sponsor against all claims, damages, liabilities, and expenses (including reasonable counsel fees and legal expenses) arising out of any breach of these terms.

10. Scholarship Awards:
High School Seniors: **ONE (1) GRAND PRIZE:** A trip for the winner and one (1) parent or legal guardian to New York, NY, for a VIP tour of Food Network's studios and dinner at a Food Network star's restaurant, plus a library of Food Network Kitchen's cookbooks. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to New York, NY; two (2) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); ground transportation between the airport and hotel; a VIP Food Network and Cooking Channel tour; a dinner for two at a Food Network Star's Restaurant (all details of the dinner determined by Sponsor in its sole discretion), and $50 a day per person. Selections for the book collection will be determined by Sponsor in its sole discretion. Winner must complete travel before December 31, 2014 or prize will be forfeited and Sponsor will have no further obligation to winner. Sponsor will make reasonable efforts to permit travel dates acceptable to winner. Trip must be booked at least twenty-one (21) days prior to departure. Trip subject to availability and blackout dates, and Sponsor schedule. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel and accommodations are subject to availability. Travel is subject to the terms and conditions set forth in this Competition, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description...
above, including but not limited to, ground transportation, meals, incidentals, passenger tariffs or duties, airline fees, surcharges, airport fees, baggage fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Travel restrictions, conditions and limitations may apply. If in the judgment of Sponsor air travel is not required due to winner’s proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor’s sole discretion and no compensation or substitution will be provided for difference in prize value. Sponsor is not responsible if the tours are delayed, postponed or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except as in Sponsor’s sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Approximate Retail Value (“ARV”): $2,700 USD. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value. ARV of Scholarship: varies dependent on the Participating School and program in which he/she enrolls. FORTY (40) FIRST PLACE AWARDS: $4,000 tuition scholarship towards attending a culinary program at The Art Institutes school the winner represented in the Competition "Participating School" (tuition scholarship award will be awarded evenly over all quarters/semesters of study at the Participating School). ARV: $4,000 USD. FORTY (40) SECOND PLACE AWARDS: $1,000 tuition scholarship towards attending a culinary program at The Art Institutes school the winner represented in the Competition "Participating School" (tuition scholarship award will be awarded evenly over all quarters of study at the Participating School). ARV: $1,000 USD.

Adults/High School Graduates: FORTY (40) FIRST PLACE AWARDS: $1,500 tuition scholarship towards attending a culinary program (tuition scholarship award will be awarded evenly over all quarters of study at the Participating School). ARV: $1,500 USD.

For All Scholarships: Winner is responsible for all taxes and fees associated with award receipt and/or use. All award details are in Sponsor’s sole discretion. Scholarship awards are contingent upon acceptance to The Art Institutes school the winner represented in the Competition and degree or diploma program selected and are awarded in the form of a tuition credit. The tuition scholarship is awarded towards a culinary degree or diploma program. Winner must fulfill all individual culinary program and school admission requirements at The Art Institutes school he/she represented in the Competition. The program selected must be offered at the school that the winner represented in the Competition. Tuition scholarship must be used at The Art Institutes school the winner represented in the Competition. Tuition scholarship is non-transferable. Upon accepting the scholarship, high school senior winners must begin their culinary studies in the summer or fall quarter immediately following the Competition. High school graduate winners must begin their culinary studies in the spring, summer, or fall quarter immediately following the Competition. In the event that the scholarship recipient’s education is terminated, either by the school or by the student, the scholarship becomes null and void. Tuition scholarship is not redeemable for cash. The tuition scholarship covers academic tuition and may not be applied against fees, housing, living expenses, or program supplies and may not be transferred between affiliate schools. Scholarship recipients must not interrupt their studies; interruption of studies will result in a loss of the scholarship. Additional restrictions and requirements may apply.

11. Release: By participating, entrant agrees to release and hold harmless the Sponsor, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize/award suppliers, and each of their respective parent companies and each such company’s officers, directors, employees and agents (collectively, the “Released Parties”) from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Competition or receipt or use or misuse of any award.

12. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Competition, or any part of it, if any fraud, technical failures or any other factor impairs the integrity or proper functioning of the Competition, as determined by Sponsor in its sole discretion. If terminated, Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible Submissions received up to time of such action using the judging procedure outlined above. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the Submission process or the operation of the Competition or to be acting in violation of these Official Rules or those of any other promotion or in an unsportsmanlike or disruptive manner and void all associated Submissions. Any attempt by any person to deliberately undermine the legitimate operation of the Competition may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other
remedies (including attorneys’ fees) from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

13. Limitations of Liability: Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Competition; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the Submission process or the Competition; (4) printing, typographical, technical, computer, network or human error that may occur in the administration of the Competition, the uploading, the processing or judging of Submissions or votes or the tabulating of votes, the announcement of the awards or in any Competition-related materials; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Competition or receipt or use or misuse of any award (including any travel/activity related thereto). Released Parties are not responsible for misdirected or undeliverable Submissions or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for any unauthorized third party use of any Submission. Entrants (and, if eligible minors, their parents or legal guardians), by participating, agree that Sponsor, and their respective parents, affiliates, subsidiaries, prize or award suppliers, and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, the “Released Parties”) will have no liability whatsoever for and shall be held harmless by entrants against any liability injuries, losses or damages of any kind, including death to persons, or property resulting in whole or in part, directly or indirectly from acceptance, possession, misuse or use of the award or participation in the Competition, including any travel or activity related hereto.

14. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Competition or any prize awarded shall be resolved individually, without resorting to any form of class action, and exclusively by the United States District Court for the Western District of Pennsylvania. (Southern Division) or the appropriate Pennsylvania State Court located in Allegheny County, PA; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Competition, but in no event attorneys’ fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Competition, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.


16. Winner List: The winner list will be posted at www.culinary.aischolarship.com after winner confirmation is complete.

17. Acceptance: By entering the competition, I hereby irrevocably give my consent to The Art Institutes International, LLC (“The Art Institutes”), and to those it may authorize, to photograph, film, and/or videotape me and/or my work, and to quote and record statements made by me and to use, reproduce, publicly display, distribute, sell, and/or create derivative works from my image, images of my work, and statements made by me (with or without my name) and to identify me by name and/or with or without school and employment information, in all forms of media now known or later developed, including, without limitation, on the Internet, for any editorial, promotional, advertising, trade, commercial, or other purpose whatsoever, in perpetuity throughout the world. I understand that The Art Institutes and those it may authorize shall not be responsible for unauthorized duplications/use by third parties on the Internet or otherwise. I hereby release The Art Institutes, those it has authorized, and their respective successors and assignees, from any and all claims and/or damages that may arise regarding the use, reproduction, display, distribution, and/or
sale of my image or images of my artwork, or statements made by me as consented to herein, including any claims of defamation, invasion of privacy or infringement of moral rights, rights of publicity, or copyright. I certify that any work submitted is original and mine alone and that I have the right to grant the permissions herein granted. I have read and understood these Official Rules for the Competition and understand that all decisions by the Sponsor and judges are final and non-disputable in all levels of the Competition.

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Since The Art Institutes is comprised of several institutions, see aiprograms.info for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important info.

The Art Institutes is a system of over 50 schools throughout North America. Programs, credential levels, technology, and scheduling options vary by school, and employment opportunities are not guaranteed. Financial aid is available to those who qualify. Several institutions included in The Art Institutes system are campuses of South University or Argosy University. OH Registration # 04-01-1698B; AC0165; Licensed by the Florida Commission for Independent Education, License No. 1287, 3427, 3110, 2581. Administrative office: 210 Sixth Avenue, 33rd Floor, Pittsburgh, PA 15222 ©2013 The Art Institutes International LLC.